



Leash on Life

September 2009

Monday - Friday 10 to 6
Saturday 9 to 4
Sunday Closed

Double your Money...

Paws for a Cause dog walk sponsored by the Friends of the Animal Center Foundation (FACF) will be held **Sunday, September 20th**, noon-4pm at the Johnson County Fairgrounds. This fun event includes contests and games as well as the dog walk. You can get more information and pick up a registration form at Leash on Life or go to www.FACF.org. Raising pledges for your walk is a great way to support the dogs and cats at the Center. If you want to support FACF but can't make the walk you can double your money by coming into Leash on Life. Any pledge made at Leash on Life we will match up to \$200. Hope to see you on the 20th!



Ready for a Dip?



The annual Dog Paddle to support the off leash dog parks will be held Tuesday and Wednesday, **September 8 and 9**, 3-8pm at the pool at City Park. This year's event honors Terry Trueblood, dog park supporter and head of Iowa City Parks and Recreation for 23 years. Registration forms are available at the Iowa City Recreation Center or at <http://www.jcdogpac.org/>. Don't forget the second off leash dog park, Rita's Ranch, is open and located in Scott Park. The same dog park tag is good in both locations.

Well, Well, Wellness...

We have an exciting offer from Wellness Natural pet foods- a limited supply of 6.6 pound bags of Wellness Super5 Mix Chicken, Lamb, Fish and Senior dogs food for \$8.99! If you have been considering a switch to a natural food, Wellness is an excellent option to upgrade your pet's diet. It features only the finest quality ingredients and a variety of formulas for your dog's life stage or special dietary need. This is the time to try it. Are you already using Wellness cat food or dog food in the larger bags? It's also time for your reward! We have in-store coupons and mail offers for the thirty pound bags.

Floatable Boomerang...

From our friends at West Paw, introducing the Būmi™. You already love the Zisc and Huck, so make room for the Būmi™. Made from the same durable Zogoflex material, the Būmi™, can be pulled or thrown and it will float as well. Visit www.westpawdesign.com to learn about the environmental and dog friendly Zogoflex that makes up all of West Paws toys. And, West Paw offers a one time replacement if your dog destroys the toy. It is hard to beat the quality of a West Paw toy as well as the hours of fun you and your dog will enjoy.



Keep Walking...

Once you are all warmed up from your walk for FACF, you can keep going to help the animals in Williamsburg. Safe Haven of Iowa County will be sponsoring a walk on Saturday **September 26th** from 1:00pm to 5:00pm. This will be held in the Williamsburg City Park. We will have a booth, so stop by and say “Hi”. You can visit www.wesavepets.com for details.



Adoptable Dog of the Month, Priscilla...



A sweet, gentle, mild-mannered girl, Priscilla is about two years old. She can be a bit nervous in new situations, due to her previous lack of socialization, but once she is comfortable, she is loving and playful. Her bunk mate Elvis is also available for adoption and the two of them do very well together. In June the Iowa City Adoption Center staff took in a large number of Labradors that were being kept in terrible conditions. Priscilla and Elvis are just two of the several that are now available for adoption. To learn more about Priscilla, Elvis or any other dog or cat at the Center you can call (319) 356-5295 or visit www.icanimalcenter.org. You can also visit at 4852 Sand Rd SE.

Adoption bonus, Leash on Life is offering a free medium sized bag of dog food to anyone that adopts one of these wonderful Labs.

A Good Read...

In cooperation with the Iowa City Public Library, Leash on Life has on display a sample of covers from fun to serious cat and dog books. Fun things such as “Dewey” the library cat is just one example. Check out the public library if you are looking for something to satisfy your reading appetite.

Let's See Those Pearly Whites-

The bacteria that lurk in your pet's mouth may be the cause of bad breath and more. These bacteria can lead to oral disease and increase the risk for disease in other organs. The American Veterinary Dental Society reports that 80 percent of dogs and 70 percent of cats show signs of oral disease by age three. Once your pet's teeth show the warning signs of bad breath or tartar around the gum line — gum disease may already be present. Prevention is the key to helping pets maintain good oral health.

There are many options for dental care with your dog or cat, but it is hard to beat daily brushing; the challenge of course is getting us to comply. Dry food that your dog or cat crunches will help with cleaning. Big hard beef bones and natural chews can aid with removal of tartar. Be sure to watch aggressive chewers with the hard bones so they don't go overboard and break a tooth. Dental chews can also be helpful, but should not be considered the full solution to dental care; rather they should be used as a supplement to cleaning and brushing. Rope bones and fleece toys are a good addition to your dogs toy pile. These work as dental floss, but do not cause wear in enamel.