



Monday - Friday 10 to 6
Saturday 9 to 4
Sunday Closed

October 2011

Safety First...



Have you ever been amazed at how fast a puppy can chew through a leash? This skill can be perfected by the older dog as well. Besides having to replace an otherwise perfectly good leash there is always the concern that your world's best dog might lost or worse. Leash on Life now carries the *Vir-Chew-Ly Indestructible™* leash. These cable style leashes are lightweight, have a nice swivel clasp and a comfortable handle (yes, that part can be chewed, so keep your teeth off of it!).

Rested and Ready...

After taking a year off Santa is back and ready to have his photo taken with your special four legged friend. He will be flying into town the end of November. All proceeds from the photos go to the Friends of the Animal Center Foundation (FACF) supporting the Iowa City Animal Care and Adoption Center and Paws and More Shelter in Washington. We will have more details for you and be taking appointments soon! Updates on Facebook, at the store and in the November newsletter.



Yum Yum...

The [Iowa Humane Alliance](#) is making great progress on providing low cost spay and neuter services to Eastern Iowa. After three years of hard work and the good will of supporters, a building has been purchased that will house the new IHA Regional Spay/Neuter Clinic. This will be Iowa's very first low-cost, high-volume, high-quality regional spay/neuter facility. Located in Cedar Rapids, equipment still needs to be ordered and medical staff hired and trained. The goal is to have this done and open the clinic in February, 2012. If you would like to have a good dinner that helps to work toward this goal you can join them for a **Spay-ghetti and No balls benefit dinner**

and silent auction on Thursday October 13th 5:30-8:30pm at Old Brick, 26 East Market Street, Iowa City. For a full plate of Spay-ghetti with meat or marinara sauce, bread, salad and dessert it will be \$15 adults, \$10 children 12 and under, children under 3 are free. There will also be craft projects to keep the kids busy.



Iowa Humane
ALLIANCE

working together for Iowa's pets

What's the Difference?



We are often asked what is the best food that you carry? The answer is simple and complicated all at the same time. The simple answer is, we only carry quality brands of food that we have confidence in. So for a healthy dog or cat with no allergy or digestive issues you can't go wrong with any of them. The somewhat longer answer is that there is no perfect or best food for every dog or cat. Just like people what agrees with one will not agree with another. If your pet has food allergies or other nutritional

sensitivities we can help with individual recommendations. The, "how much time do you have?" answer often leads to another question of what is the difference between natural, holistic and organic?

A Natural designation is regulated by the FDA as it applies to added color, synthetic substances, and flavors. Natural plant ingredients are grown and processed without preservatives or additives, but may or may not have been grown with the use of pesticides or other conventional methods. For meat, the USDA allows the description of natural if there are no artificial flavorings, coloring, preservatives or other artificial ingredients.

Holistic is an integrated approach to the whole body and mind together. It's not a definition as to how ingredients are sourced. The typical "Holistic" pet food or treat is made with high quality, natural ingredients with a focus on the health of your entire pet versus individual parts. These healthy, holistic ingredients therefore have a positive effect on your pet's overall health and well-being. At Leash on Life all of the foods we stock can be defined as both natural and holistic.

Organic is a farming method in which crops are grown on land that is free of chemicals, fertilizers and pesticides. Organic meat, means the animal is born and raised on certified organic pasture with unrestricted outdoor access, never receive antibiotics or hormones. Organic farming is regulated by the USDA according to National Organic Program quality standards for growing and handling. Look for the USDA Organic Seal for verification of authenticity. All ingredients, farms and manufacturing practices are inspected. In both the human and pet food world true organic certification often comes with a price tag. We do carry certified organic dry and canned food.



Visit our [Leash on Life](http://leashonlife.net) web site for a full list of our foods.



Adoptable Dog of the Month, George...



True to his Labrador self, George is a high-energy active fellow. At about one year old he is very smart and food motivated for positive reinforcement of that good behavior. George is available at the Iowa City Adoption Center, call (319) 356-5295 or visit www.icanimalcenter.org to learn more about any of the dogs

432 Highway One West
(319) 354-4334
info@leashonlife.net
www.leashonlife.net

Julie Phye and Laurie Smith, *owners*
Laurie Haag, *photographer*
Connie Phye, *proofreader*