



Leash on Life

June 2011

Monday - Friday 10 to 6
Saturday 9 to 4
Sunday Closed

All Good Things...

Art's Fest was a great event again this year and Leash on Life was proud to be a sponsor. There were several things that made it extra special. The FAF Animal Art Adoption was a success. A special shout out to Susan Starnes for her efforts in coordinating the event.



Besides helping the animal center we were able to see the artistic talent in our community. Congratulations to Laurie Haag <http://www.lauriehaag.com/index.html> for her winning submission and to Heath Davis <http://www.quietcrow.org/> for winning the people's choice.

The other person to give a shout out to is Vicky DiBona, owner of Pet Sitters <http://www.icpetsit.com/index.html>. Last year Vicki noticed a lot of hot dogs walking around Art's Fest. She worked with the Adoption Center and single handedly organized and staffed a watering station for dogs. Given the heat we had all were thankful for the cool refreshing pools. Vicky is a great example of someone who works for our community and how one person can make a difference. She saw a need and took action. We are sure Vicki would want to thank all of those who volunteered to help at the station.

B.Y.O.W...

While we are on the topic of making sure your dogs are kept cool this summer. Imagine cooling yourself off only by panting, and imagine how dry your tongue would get! For this reason, don't forget to bring water for your dog when you go on walks or to the dog park. Leash on Life carries portable water bottles for your dog that hook on your belt for easy carrying. The Gulpy has a 20 ounce capacity that stores and serves water all in one easy-to-use bottle. The flip open/close design, also makes it very handy. If you plan on traveling, hiking or walking with your dog, this is one item you don't want to be without, particularly in the summer heat. If you already have a bottle you like we can also fix you up with collapsible water bowls .

You can learn more about heat and your dog by checking out the "Dog Day's of Summer" article by Sue Delaney, DVM on our new web site <http://www.leashonlife.net/products/pet-health/>

The term 'dog days' has nothing to do with dogs. It dates back to Roman times, when it was believed that Sirius, the Dog Star, added its heat to that of the sun from July 3rd to August 11th, creating exceptionally high temperatures. The Romans called the period dies caniculares, literally 'days of the dog.'

Not just a pretty light, the Dog Star is a symbol of power, will, and steadfastness of purpose, and exemplifies the One who has succeeded in bridging the lower and higher consciousness.



Change is Good...

If you have not done so, please check out the new and improved, Leash on Life web site www.leashonlife.net There is an example of Laurie Haag's great photography and art work on every page. Lots of links to fun and useful information have been added. In the spirit of "Who moved my (freeze dried) cheese", we have brought in some new displays and rearranged the store. If you want to get outside drive, bike or walk down to the store. We have moved things around for a fresh summer look.

Thanks Again...



We are very pleased to have been voted the #1 pet supply store in Eastern Iowa on the KCRG A-list. We appreciate your support and your vote. We hope to be here for many years to come. We will do our best to continue to earn your future votes!

This Should be Fun...

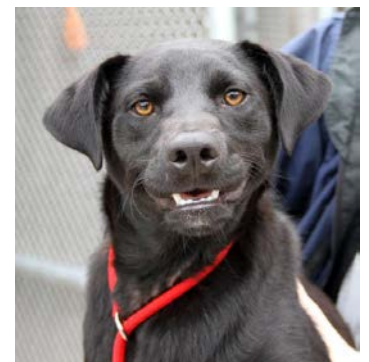


Here is something for fun. Stop in the store and sign up to win a Natural Balance skate board. Yep, a real skate board. It has been fully tested in the store by everyone that works here. No purchase necessary to sign-up during the month of June. We do carry Natural Balance <http://www.naturalbalanceinc.com/> and would be happy to fill you in on the formulas. Natural Balance does have several limited ingredient formulas for the allergy prone or sensitive stomach dog or cat. *Synergy* is available for dogs with sensitive digestion. We have one happy German Shepherd customer that has tried *Synergy*. There is also the new *Alpha* line of grain free food with a lower protein percentage than many other grain free foods. Healthy Bones oven baked treats will be on sale for the month of June. On a final note Sadie has made it very clear to us that she has no interest in riding the skate board!



Adoptable Dog of the Month, Cletus...

Mr. Cletus is about 7 months old and true to his lab mix background he is very energetic and likes people. He is nervous in new situations, and who could blame him. He made the trip here from flooded Mississippi. He likes to go for walks and has a bit of an independent side as well. Cletus is available at the Iowa City Adoption Center, call (319) 356-5295 or visit www.icanimalcenter.org to learn more about any of the dogs and cats at the Center.



Not for Adoption...

No, they are not up for adoption, but you might see them at the Iowa City Animal Center. Kim Laczynski is the new program director for the volunteer and foster programs at the Center. Kym Leyden is the new Executive Director for Friends of the Animal Center Foundation (FACF). If you are wondering where Liz Ford went, she didn't go far, she is now on staff at the animal center as an animal care technician. Congrats to all.