

Leash on Life

Monday - Friday 10 to 6
Saturday 9 to 4
Sunday Closed

July 2010

Thundershirts™...



Here is something entirely new to help your dog and you get a good night's sleep during the plethora of thunderstorms we have been having. Yes, it will help your panting, pacing, anxious dog feel a whole lot better too. Thundershirt's™ provide a gentle, constant pressure which has a dramatic calming effect for most dogs. Eighty-five percent of dogs show significant improvement with their anxiety symptoms when wearing their Thundershirt™. Thundershirt™ can help with many dog anxiety and fear issues and can be used as part of a behavior modification program.

Why does Thundershirt's™ gentle pressure work to calm a dog? Experts such as Dr. Temple Grandin believe that pressure has a calming effect on the nervous system. Using pressure to relieve anxiety has been a common practice for years.

Yeowww, Calling all Cats!

Yep, just in a huge new shipment of Yeowww® catnip toys has arrived. We have all the fishes and some we have not carried before. If you cat has never experienced Yeowww catnip, don't make them wait any longer. How can you beat organically grown U.S.A. catnip? One note of caution...once your cat has a Yeowww® toy they will be howling for more. We have lots of great cat toys for the new kitten or older cats. As a matter of fact we have so many cat toys it will be hard to decide which ones will please your feline the most.



Be Restful...



We have found a great new bed. I mean, how can you beat an Orthopedic bed that floats? That's right floats, but don't think of the old air mattresses we used to all sleep on. These beds do blow up and with chambers they stay nice and firm in all areas. The marine grade materials mean dog nails will not puncture them. As a matter of fact we were convinced when we saw a woman in heels standing on one. Not only that it did not puncture, but we were in awe that she could actually stand in her heels on the bed without falling over. But I digress. The other great quality is the removable cover that is easily washed.

This bed is durable and offers great comfort to dogs that need a therapeutic support. Take a look at the You Tube info, <http://www.youtube.com/watch?v=t6KCqrrlWDM>

50, but Who's Counting?

Believe it or not but this is the 50th Leash on Life newsletter. We have tried to give you a mix of product information, educational information, community activities and also be fun. At this point we would love some feedback. Would you like us to continue on this path, does anyone still read the newsletter?

Three Great Cat Activities in One...

Check it out, the new Cat Eye beds are a hideaway, scratch pad with toy, what could be better. There is a natural sisal scratching top with a removable washable pad inside and a detachable wand toy. The Cat Eye Beds™ are even stackable if you want to make a climbing adventure in your living room. How can you beat comfort and entertainment in one compact setup.



Save the date...

Do you have a dirty dog? The Iowa City Area Association of Realtors will sponsor their annual dog wash benefit for the Friends of the Animal Center Foundation. This will be held Sunday, August 9th from noon – 4, in the Leash on Life parking lot. Mark your calendar now—and please bring your dirty (or semi-dirty) dogs on down for a wonderful shampoo bath. The shampoo will be donated by Leash on Life.

Make sure your furry friends have on a current rabies tag, or have their certificate with them. What a fun way to spend the afternoon: your dog gets clean, someone else gets dirty, and the Adoption Center gets help!



Adoptable dog of the Month: Ocho

Ocho is a beautiful 6 year old lab mix. She is an active girl who is nervous at the Center, but her personality should flourish once she feels secure in a new home. Ocho knows sit, shake, stay, and come. You can get information about any of the dogs, cats or bunnies at the Iowa City Center by visiting the web site or calling 319-356-5295

Try a Bite...

A Dog's Life™ treats are hand-baked in the U.S. The small batches of local, human-grade ingredients make these a nice addition to our dog treat selection. The other thing we liked was A Dog's Life™ support of rescue groups and animal shelters/adoption programs. We also like the fun side of the company where they let us put Sadie's picture on some of the treat packages!



Coolsville...

We now have a great cool down treat that is sure to delight in this warm summer heat. Cool Treats are made by Mr. Barksmith. With a name like Barksmith this has to be a great delicacy. This is a treat cup that you put in the freezer. Cool Treats, made simply of apple, pear, and banana puree with natural peppermint extract will have them barking for more.