



Leash on Life

January 2010

Monday - Friday 10 to 6

Saturday 9 to 4

Sunday Closed

Fresh and New...



When cooking for your self you look for the freshest ingredients because you know it is healthier and typically tastes better. Deli Fresh® thinks this is true for dog food as well. The meats are fresh and the antioxidant-rich vegetables, are all sourced from the US and Canada. Deli Fresh® food is fresh, NOT raw. It has been gently cooked and quickly cooled (pasteurization similar to milk or cold cuts) to eliminate any harmful bacteria or parasites. Gentle cooking at low temperatures, combined with refrigeration until eaten by your dog, ensures a fresh diet that is nutritious, wholesome, and yummy. Deli Fresh® has no preservatives so you will find it in our new refrigerator.



Just Stuff It...

With it being too cold for a good long outdoor romp our customers often ask, *How can you keep a busy dog busy?* The simple answer: Any dog can benefit from the joy of stuffable toys! *Stuffable toys*, you might ask? Yes, we have a great variety of interactive toys that can be *stuffed* with food or treats—just ask to see them! Benefits from these types of toys extend beyond keeping your dog simply busy.

First, your dog will be working hard to remove the goodies you place inside—this time consuming task will keep your dog engaged while you are gone at work or simply reading the paper. If your dog is busy working on a stuffed toy, he can't also be chewing your favorite shoes! Second, these toys are great as an aid in crate training. Third, chewing is a great stress reliever for dogs! If you have an active or anxious dog, some of that energy can be diffused. Lastly, dogs love them. Interactive toys requiring *de-stuffing* engage a dog's natural instincts. To quote trainer Jean Donaldson, *The vast majority of dogs are under challenged in their day to day life (Culture Clash, 1996).*

A few favorite stuffings: canned plain pumpkin, vanilla yogurt with apple slices, peanut butter and mashed bananas, canned dog food or our new Deli Fresh®. Put these in the freezer and even master de-stuffers can burn quite a bit of energy and brain power cleaning out a frozen Kong! For novice de-stuffers, we recommend making the toys easy for the dog at first: make sure the treats or kibble you place inside easily fall out. Stop by the store for a 'recipe' brochure from Kong.

Make your Dog Jolly...



We know it is after Christmas and we are still talking jolly, Jolly Pet balls for your dog that is. We have heavy duty balls with-in balls, balls with ropes or balls with handles for carrying or throwing. These are all great for indoor or in the snow play.

Good to the Last Bite...

As you can see, our Snuggles is impressed by Imperial Cat® Oat Grass. What impressed us is that they are Iowa organic oats. And talk about easy, anyone can grow this (really, no matter how green or brown your thumb may be). The easy oat kit comes filled with quality potting soil and a package of oat seeds. Cats love to eat grass to help get rid of hairballs and because it tastes good. Providing oat grass will help keep your cats away from your house plants, some of which may be toxic to them. Also made by Imperial Cat are the tasty Shrimp treats which are pure and simple -- 100% freeze dried shrimp! They are delectable morsels. These are the same folks that make the fun and unique cat scratchers shaped like dolphins, turtles, crocodiles, cheese and your standard box scratchers. Any of these can help relieve your cat's cold winter woes.



New this Year...

The *Dogs of Iowa City* calendar is now available. For those of you that have been clamoring for a cat calendar, well clamor no more. The *Cats of Iowa City* calendar is here! This desk calendar sits up in a CD jewel box display stand and features photographs from Leash on Life sittings taken by Laurie Haag. All the proceeds from the sale of these calendars are being donated to the Iowa Women's Music Festival and the Iowa City Dog Park. Calendars are \$9 each. Stop by Leash on Life to pick one up and to see which month has your favorite dog or cat.

Adoptable dog of the Month, Rutherford ...



Rutherford is a friendly outgoing ten year old fellow. Being a German Shorthaired Pointer he loves attention and fetching toys. He knows sit, down, and stay. Rutherford is very affectionate and happy. He is all ready for a new home courtesy of [Friends of the Animal Center Foundation](#) who paid for his dental work and removal of two masses. Rutherford is available at the Iowa City Adoption Center,

call (319) 356-5295 or visit www.icanimalcenter.org to learn more about any of the dogs and cats at the Center.

Many Happy Returns...

Leash on Life appreciates all the support we receive from our loyal customers throughout the year. We know this year has been particularly difficult for many and we never forget that we would not be here without you. We do our best to give back to the community that has been so kind of us. During 2009 here are just a few of the organizations we have supported with monetary donations, product donations, or donations of our time.



Friends of the Animal Center Foundation * Paws and More Animal Shelter

Johnson County Humane Society * Johnson County Dog PAC * Safe Heaven of Iowa County

Iowa Women's Music Festival * Iowa City Pride * Mid-Eastern Iowa Community Mental Health Center

Shelter House * Relay for Life * Ronald McDonald House * Iowa City Free Medical Clinic * Walden Place Retirement * DVIP * READ program * Weber Elementary * Regina Education Center * Crisis Center

Coralville Feast Basket * North Bend Elementary * Women's Resource & Action Center * Riverside Theatre

Johnson County Heritage Trust * Preucil School of Music * Cancer Survivor's Day * Mayor's Youth

432 Highway One West
(319) 354-4334
info@leashonlife.net
www.leashonlife.net

Julie Phye and Laurie Smith, *owners*
Laurie Haag, *photographer*
Connie Phye, *proofreader*